

TGIH LEGISLATIVE COUNCIL PUBLICITY COMMITTEE

This report records the findings of the publicity committee on the TGIH PUBLIC RELATIONS OFFICER as regards the execution of his office duties within the previous semester.

1) Key Findings by themes

1.1) P.A SYSTEM & RADIO PROGRAMMES -

- The audio quality of the P.A System is poor , the presenter & music played is often inaudible, loud , noisy and unpleasant to Katangites .
- Religious Sensitivity was raised. Members of the halls were of the opinion that religious songs should be played on days of worship like on (Fridays/Sundays) Instead of hip-hop songs and other genres of music
- The P.A System is not effectively used to announce upcoming hall activities and events.
- New sessions are less conversational ,interesting and has been inconsistent .
- Playing of music early in the morning has been termed as disturbance to residents of the hall .
- Lack of Creative radio content and engagement.
- Inconsistency in “Saturday yoruba programme “ .
- There has been no avenue provided by the PRO for Katangites to address issues and give feedbacks concerning the hall and it's affairs .

1.2) SOCIAL MEDIA HANDLES

- TGIH twitter account has been quite active with about 25 posts (pictures and graphics alone), no video contents and little engagements .
- The halls what's app group “ Katangite Republic” has about 600 members also there has been no visible video content , few graphics trends , decline in graphics design quality , trends and promotional graphics are not consistently impactful or effective and there is little to no creative and visually engaging output as regards the halls affairs and activities. Although it is a notable source of Information to residents of the hall it is also notable that not all residents of the hall has access to this group.
- The hall's Instagram account has also had few creative and visually engaging output , no notable video content , a decline in graphics design quality and little to no engagement.

- The halls tiktok account has also had few creative and visually engaging output with little to no engagement.

1.3) KATANGA REPUBLIC PLATFORMS -

- platforms links are not being shared properly or announced publicly
- The Katangite channel and TV has not been regularly active especially the KATANGA CHANNEL
- A significant number of residents are not on the what's app general platform and are not following the KATANGA Instagram, twitter and tiktok accounts
- The various committees of the PRO seems to be inactive and inconsistent in helping the PRO with his office duties .
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1.4) VIDEO CONTENT AND GRAPHICS DESIGN -

- No video content has been produced this session .
- Graphics design quality is declining .
- We have only had one katangite Spotlight of the week.
- No newsletter has been released .
- Trends and promotional graphics are inconsistent .

RECOMMENDATIONS

- “ VALUE FOR MONEY RECOVERY “

1.5)

The publicity committee having observed a gap between funds disbursed for data allocation in the approved budget of the PRO and output delivered in terms of publicity & quality engagement, poor social media engagement, decline in quality of graphics and absence of visually engaging content .The Committee recommends the recovery of ₦25,000 (#5000 × 5 months which pends from July - November 2026 , from a total of #120,000 approved data allowance) to TGIH account as a value-for-money measure within the next 5 working days .

1.6) Moving forward The PUBLIC RELATIONS OFFICER should write an undertaken to properly discharge his office duties within the next 24hrs .